



Kathy Pinho

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Education

College for Creative Studies

- Bachelor of Fine Arts Degree in Graphic Design 2007
- Dean's List 2005, 2007

Schoolcraft College

- Associate of Applied Science Degree in Computer Graphics Technology 2001
- Honor Student 1998-2001

Skills

Photoshop | Quark | Flash | Illustrator | After Effects | Dreamweaver | InDesign | PowerPoint

Experience

January 2009 – Present

Hidden Agenda Band (contract)

Web Master

- Developed identity including logo and all promotional media.
- Designed website, including video, animations and email list. Currently maintain site.

July 2008 – November 2009

Tecra Systems, Farmington, MI (in-house)

Graphic Designer

- Prepared InDesign template files for XMPie application interface where clients can post products online on their eCommerce site, customers can edit and manipulate graphic materials and elements according to their needs.
- Consistently completed large-scale projects for key clients, meeting or surpassing target dates. Was the go-to person for trouble-shooting and correcting issues regarding web-downloaded templates for client, according to user comments.
- Consulted with client and IT personnel through web and phone conferencing.

January 2008 – July 2009

Hollowell Products, Wyandotte, MI (freelance)

Graphic Designer

- Developed identity including logo and all business stationery.
- Layout conception, development and preparing documents for press.
- Designed illustrations/ads for appropriate trade publication.

September 2007 – January 2008

Creative Group, Southfield, MI (multiple contract assignments)

Graphic Designer

- Designed flyers, posters, newspaper and magazine ads, prepared documents for press for **Farbman Group**.
- Designed flyers, newspaper and magazine ads, prepared documents for press for all stores at **Wireless Toyz Corporate**.
- Designed ads, import photos, text, prepared documents for press, updated website for magazines in 10 cities nationwide at **Alternatives for Seniors**.

September 2006 – December 2006

Fox 2 Detroit, Southfield, MI

Art Department Intern

- Gathered story information from news department.
- Imported photos appropriate to specific news stories, feature segments and show trivia games.
- Applied effects to graphics in conjunction with on-screen animations, prepared files for airing, sent to edit department.
- Image manipulation, image archiving for employee photo compilation.

May 2005 – September 2005

Authorized Integrated Network, Valpraiso, IN (freelance)

Graphic Designer

- Prepared and updated text, illustrations, logos and photos in Quark documents according to corporate specifications.

May 2003 – January 2004

Ponyline/Bebob Publishing, Novi, MI (freelance)

Graphic Designer

- Created designs for equestrian clothing line. Designed book cover for nationally distributed instructional book for professional pool players.

February 2002 – January 2003

Color Cards Direct/Printmax, Troy, MI

Typesetter

- Typeset business cards for real estate companies according to corporate specifications.
- Imported and linked photos and logos.
- Set up and updated templates.
- Verified card orders and sent proofs to customers.